

100-1-3

SYMBOL COMMITTEE

AGENDA

May 25, 1972

- ✓ 1. Membership
- ✓ 2. Update
  - Companies
  - Code number implementation
  - Finance/budgets
  - Washington
  - Jewel
  - Europe
  - PIDAS
  - Project plan
- ✓ 3. NCR
- ✓ 4. Battelle Test Plan
- ✓ 5. Symbol Selection Criteria
- ✓ 6. Litton Presentation
- ✓ 7. Announcement/December Checkpoint/SEC
- ✓ 8. Proprietary/Patents/Copyright Policy

5-25

FIRST DRAFT CRITERIA

FOR

SYMBOL SELECTION

1. Net industry savings implied
2. Degree of utilization by distributors e.g.,
  - Anticipated ROI
  - Wand Scanability
  - Absolute cost of store level system
3. Risk of successful product development
  - Technical
  - Economic
  - Maintenance
4. Size of symbol
5. Impact on current packaging industry
  - Cost
  - Consensus blocks, e.g., bottom location, color constraints
6. Scan and read accuracy
  - Theoretical and demonstrated
7. Freedom from encumbrances e.g.,
  - Legal
  - Degree of compliance with Patent Policy
8. Ease of tampering with encoding
9. Demonstrated checkout productivity improvement

10. Flexibility of use

- Ease of in store printing
- Angularity of scan
- Speed of scan
- Depth of field

11. Variable size capability

12. Environmental capability

- Impact on printer
- Compatibility of scan under different environmental conditions including degraded symbols
- Overwraps, etc.

13. Accommodates full range of code number possible including variable weight and 3 other number sets