



*City Of Raleigh*  
*North Carolina*

**Nancy McFarlane**  
Mayor

**PROCLAMATION**

**WHEREAS**, the Universal Product Code (UPC) barcode symbol is widely used in the United States, Canada, Europe, and other countries accounting for more than five billion daily consumer sales transactions worldwide; and

**WHEREAS**, IBM senior engineers developed the UPC barcode during the early 1970's at 2020 Yonkers Road in Raleigh; and

**WHEREAS**, the UPC barcode has transformed the way the world shops and helped to standardize consumer sales; and

**WHEREAS**, the UPC IBM development team is a wonderful example of the innovative and visionary work in the tech industry that takes place daily in Raleigh and the Greater Triangle Area.

**NOW, THEREFORE**, do I, Nancy McFarlane, Mayor of the City of Raleigh, North Carolina, do hereby proclaim April 3, 2017 as

**UPC Barcode Symbol Day**

IN WITNESS THEREOF, I have hereunto set my hand and caused the Great Seal of the City of Raleigh, North Carolina, to be affixed this 3<sup>rd</sup> Day of April, 2017.

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Nancy McFarlane  
Mayor



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